



EXECUTIVE SUMMARY SABAH MAJU JAYA ROADMAP

SMJ DEVELOPMENT PLAN 1.0 (2021-2025)

SECOND EDITION



**SECRETARIAT OF SABAH MAJU JAYA
WWW.SMJ.SABAH.GOV.MY**



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Email: sabahmajujaya@sabah.gov.my

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SABAH MAJU JAYA

NEGARAKU (NATIONAL ANTHEM)

Negaraku,
Tanah tumpahnya darahku,
Rakyat hidup,
Bersatu dan maju,
Rahmat bahagia
Tuhan kurniakan,
Raja kita,
Selamat bertakhta,
Rahmat bahagia,
Tuhan kurniakan,
Raja kita,
Selamat bertakhta.

SABAH TANAH AIRKU (STATE ANTHEM)

Sabah tanah airku,
Negeri kita yang tercinta,
Pemuda-pemudi semua marilah,
Bangunlah bersatu semua.

Marilah bersama serta maju jaya,
Merdeka sepanjang masa,
Bersatu segala bangsa sentosa,
Sabah negeri merdeka.



FOREWORD

CHIEF MINISTER OF SABAH

CHIEF MINISTER OF SABAH

The State Government that I led from 29 September 2020 faced a very challenging reality and economic position. The transition of government and the COVID-19 pandemic demands that we act immediately to restructure priorities, address the shrinking economic growth and identify new sources to strengthen state revenue. At the same time, the socio-economic position of the people should be placed on priority projections through various initiatives to generate and improve the people's economy.

The formation of the framework of the development plan is very important for the implementation of such a desire. Plans serve as a guide to the direction of government policies and programs, thus guiding the direction of implementation strategically to achieve targets that coincide with the needs of the state's development.

Guided by various engagement platforms across various segments of society, the State Government has formed the Sabah Maju Jaya Roadmap. The Direction of Sabah Maju Jaya is the framework of the state's main development plan that underpins the various existing sectoral development blueprints.

The implementation of the first phase begins with the Sabah Maju Jaya Roadmap (Sabah Maju Jaya Development Plan 1.0 : 2021 – 2025). Sabah Maju Jaya Roadmap (Sabah Maju Jaya Development Plan 1.0 : 2021 – 2025) is focused on three (3) main thrusts, namely the Agriculture, Industrial and Tourism Sectors as the focus of economic growth; Human Capital and People's Well-being; as well as the Green Infrastructure and Sustainability Network. Sabah Maju Jaya's direction will move in line with the national development agenda framework under the Shared Prosperity Vision 2030.

As the slogan of jata Negeri for a long time, Sabah Maju Jaya is a philosophy that builds the soul and essence of every Sabahan's struggle. This slogan was chosen and adopted as the direction of the state with the intention to bring the image of inclusivity, co-ownership, unity and accountability of each child to make the state's development agenda a success. Let us unite, work together, move forward to build a more developed and prosperous homeland.

“SABAH MAJU JAYA”



YAB DATUK SERI PANGLIMA HAJI HAJIJI BIN HAJI NOOR

SABAH CABINET



YB DATUK SERI PANGLIMA DR. JEFFREY G. KITINGAN
Deputy Chief Minister I
cum Minister of Agriculture, Fisheries and Food Industry



YB DATUK SERI PANGLIMA DR. JOACHIM GUNSALAM
Deputy Chief Minister II
cum Minister of Local Government and Housing



YB DATUK Ir. HAJI SHAHELMY BIN YAHYA
Deputy Chief Minister III
cum Minister of Works



YB DATUK SERI PANGLIMA HAJI MASIDI MANJUN
Minister of Finance



YB DATUK JAHID JAHIM @ NORDIN
Minister of Rural Development



YB DATUK DR. MOHD ARIFIN MOHD ARIF
Minister of Science, Technology and Innovation



YB DATUK ELLRON ANGIN
Minister of Youth and Sports



YB DATUK LIEW CHIN JIN @ CHRISTINA LIEW
Minister of Tourism, Culture and Environment



YB PHOONG JIN ZHE
Minister of Industrial Development And Entrepreneurship



YB DATUK JAMES RATIB
Minister of Community Development and People's Wellbeing

SABAH PUBLIC SERVICE COMMITMENT



“ Accessible by Anyone at Any time, Any Where by Any Mobile Device. ”

YB DATUK SERI PANGLIMA SR. HAJI SAFAR BIN UNTONG, JP
State Secretary



“ 24/7 act and think as public servant. ”

YBHG. DATUK (DATU) ROSMADI BIN DATU SULAI, JP
Director General of Sabah Public Services
cum Chief Secretariat of Sabah Maju Jaya



YBHG. DATUK HAJAH DIYANAH ABDULLAH
Deputy State Secretary
(Administration)



YBHG. DATUK DR. AHEMAD SADE
Deputy State Secretary
(Development)



YBRS. TUAN SAPDIN BIN IBRAHIM
Deputy State Secretary
(Special Tasks)

SABAH PUBLIC SERVICE COMMITMENT



**YBHG. DATUK MOHD SOFIAN ALFIAN
NAIR**
Permanent Secretary
Ministry of Finance



YBRS. TUAN ROBERT STIDI
Permanent Secretary
Ministry of Agriculture, Fisheries
and Food Industry



YBHG. DATUK JAMILI NAIS
Permanent Secretary
Ministry of Local Government
and Housing



**YBHG. DATUK MOHD HANAFIAH BIN MOHD
KASSIM**
Permanent Secretary
Ministry of Works



YBHG. DATUK NORLIJAH BINTI DANIN
Permanent Secretary
Ministry of Rural Development



YBHG. DATUK ZAINUDIN BIN AMAN
Permanent Secretary
Ministry of Science, Technology
and Innovation



YBHG. DATUK MANSUR BIN ASUN
Permanent Secretary
Ministry of Youth and Sport



**YBHG. DATUK SR HAJI MOHD YUSRIE
ABDULLAH**
Permanent Secretary
Ministry of Tourism, Culture and
Environment



YBHG. DATUK THOMAS LOGIJIN
Permanent Secretary
Ministry of Industrial Development
and Entrepreneurship



YBHG. DATUK SR LEE CHUN KHIONG
Permanent Secretary
Ministry of Community Development and
People's Wellbeing

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PART 2

SABAH MAJU JAYA ROADMAP (SMJ DEVELOPMENT PLAN 1.0 : 2021-2025)

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Kota Kinabalu City

Tsen Lip Kai | Sabah Tourism Board

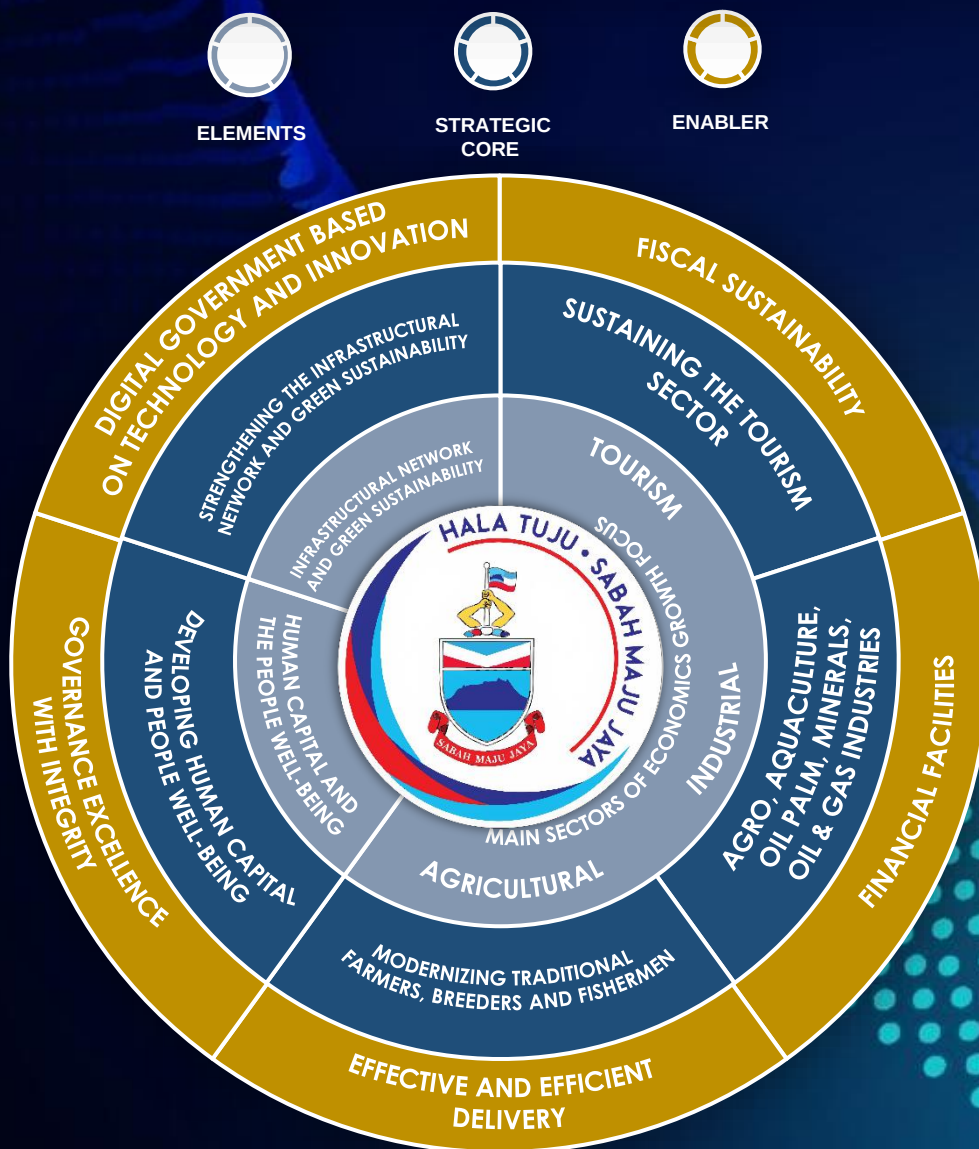
An aerial photograph of a coastal city at sunset. The sky is filled with vibrant orange and red clouds. In the foreground, there are several buildings, including a prominent white multi-story building. A large white rectangular box is overlaid on the right side of the image, containing the text 'PART 1' and 'INTRODUCTION'.

PART 1

INTRODUCTION



ELEMENTS, STRATEGIC CORES AND ENABLERS





THRUST OF SABAH MAJU JAYA ROADMAP SABAH MAJU JAYA DEVELOPMENT PLAN 1.0 : (2021-2025)



MAIN SECTORS OF ECONOMICS GROWTH FOCUS



AGRICULTURAL

Maximizing the state of economic growth potential and boost the economy of people.



INDUSTRIAL

Attracting investment to increase production, driving economic growth, optimizing available resources as well as balancing the development between districts.



TOURISM

Utilising the diversity of flora and fauna as well as the beauty of nature and multiculturalism.



HUMAN CAPITAL AND THE PEOPLE WELL-BEING



Developing human capital potential to establish the country/state and ensuring a prosperous life for the people.



INFRASTRUCTURAL NETWORK AND GREEN SUSTAINABILITY



Residents have access to a sustainable and interconnected basic amenities, good internet coverage to support the needs of the people and economic growth as well as the promotion of a circular economy model and maintaining the livability of the earth for present and future generations.

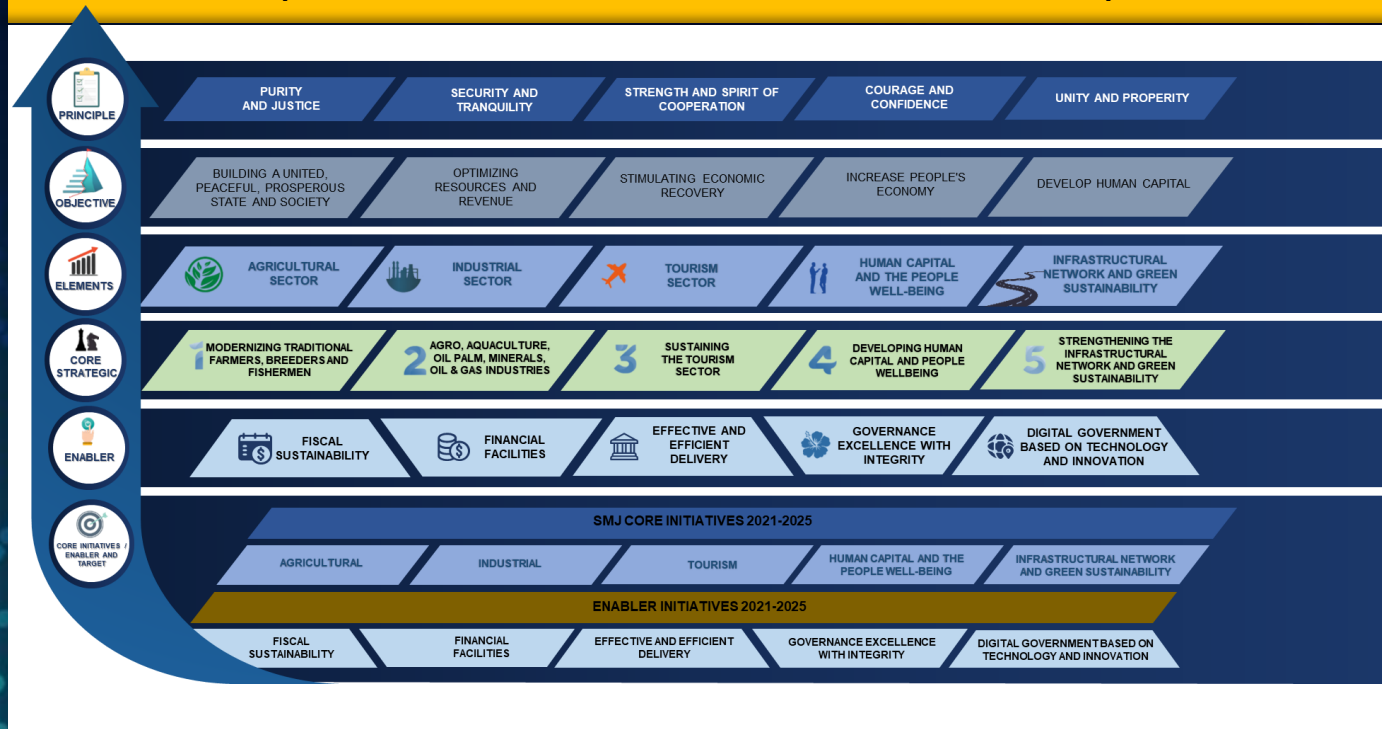


IMPLEMENTATION STRATEGY

- 01** Aligning the Sabah Maju Jaya Roadmap (Sabah Maju Jaya Development Plan 1.0: 2021-2025) with the Shared Prosperity Vision 2030 (SPV 2030), National Digital Network Action Plan (JENDELA), Twelfth Malaysia Plan (12MP), Malaysian Digital Economy Blueprint (MyDIGITAL), Sabah New Economic Model and the ministries strategic plans.
- 02** Leveraging the SPV 2030 initiatives, National Digital Network Action Plan (JENDELA), Twelfth Malaysia Plan (12MP), Malaysian Digital Economy Blueprint (MyDIGITAL), The Public Sector Digitalisation Strategic Plan 2021-2025 and Sabah Maju Jaya Budget efficiently and effectively.
- 03** Generating fund flows from the private sector (domestic and international) through investments, Private Financial Initiatives (PFIs) or smart partnerships with the government or government agencies.
- 04** Establishing the Sabah Economic Advisory Council (SEAC), which composed of industry players, academics and Non-Governmental Organization (NGO) activists whose role, are to formulate the Sabah New Economic Model, attract and bring in investment from foreign and local investment.
- 05** Accelerating the implementation of the Sabah Digital Government Strategic Plan and Sabah Maju Jaya Smart Town.
- 06** Optimizing the outcomes of allocations provided through appropriate, targeted initiatives, a delivery system with integrity and accountability.
- 07** Optimizing the effectiveness of existing agencies.
- 08** Implementing initiatives covering both of the element strategic thrust and enabler initiatives of Sabah Maju Jaya.
- 09** Enhancing the effective performance management through communication and coordination between relevant agencies integrated through the Monitoring, Consultation and Coordinating Body.

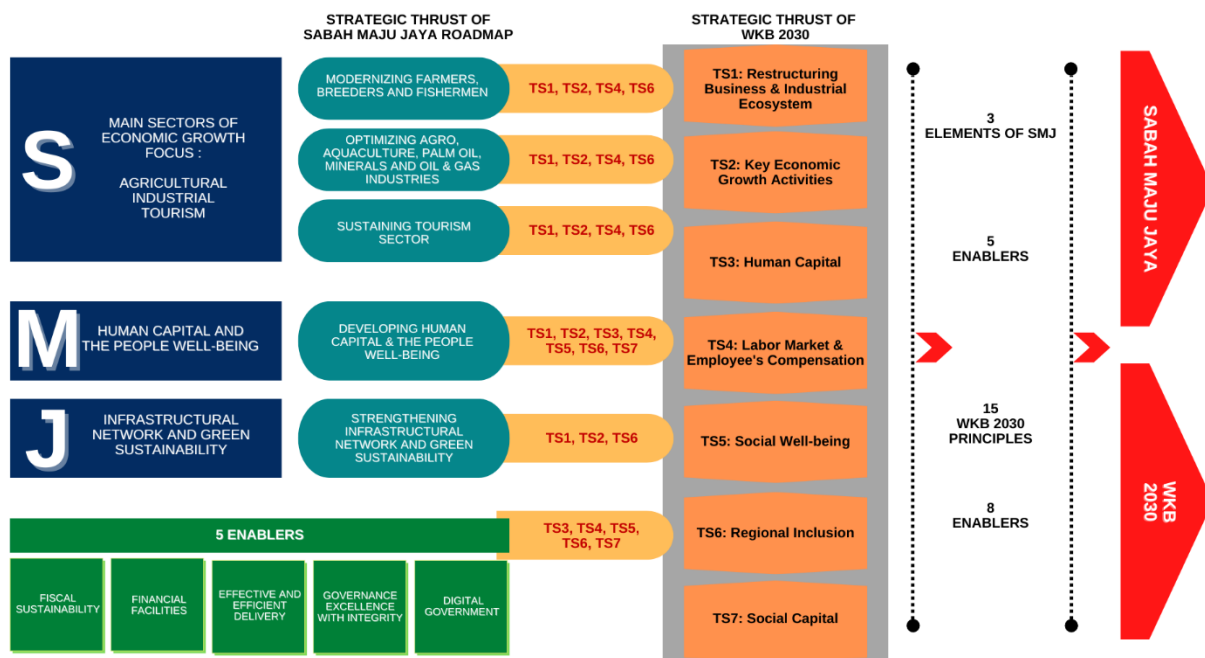


FRAMEWORK OF SABAH MAJU JAYA ROADMAP (SABAH MAJU JAYA DEVELOPMENT PLAN 1.0 : 2021-2025)





ALIGNMENT SABAH MAJU JAYA ROADMAP SMJ DEVELOPMENT PLAN 1.0 : (2021-2025) AND SHARED PROSPERITY VISION 2030 (WKB2030)





ALIGNMENT OF SABAH MAJU JAYA ROADMAP (SMJ DEVELOPMENT PLAN 1.0 : 2021-2025) WITH SUSTAINABLE DEVELOPMENT GOALS 2030 (SDG2030)

SECTORS			HUMAN CAPITAL AND THE PEOPLE WELL-BEING		INFRASTRUCTURAL NETWORK AND GREEN SUSTAINABILITY	
AGRICULTURAL	INDUSTRIAL	TOURISM	HUMAN CAPITAL	THE PEOPLE WELL-BEING	INFRASTRUCTURAL NETWORK	GREEN SUSTAINABILITY
State Economy and People's Economy as well as Food Security Sustainability	Improving the State Economy and People's Income in the SME Sector	Driving Sustainable and Resilient Tourism	Driving Human Capital Development for State Results and Improving Facilities / Programs		Strengthening Infrastructure to Support Economic Growth and Promote Sustainability as well as Designing Economic Development that Balances the Environment, Humans, Marine Life and Flora & Fauna on Land	





Kota Kinabalu City

Tsen Lip Kai | Sabah Tourism Board

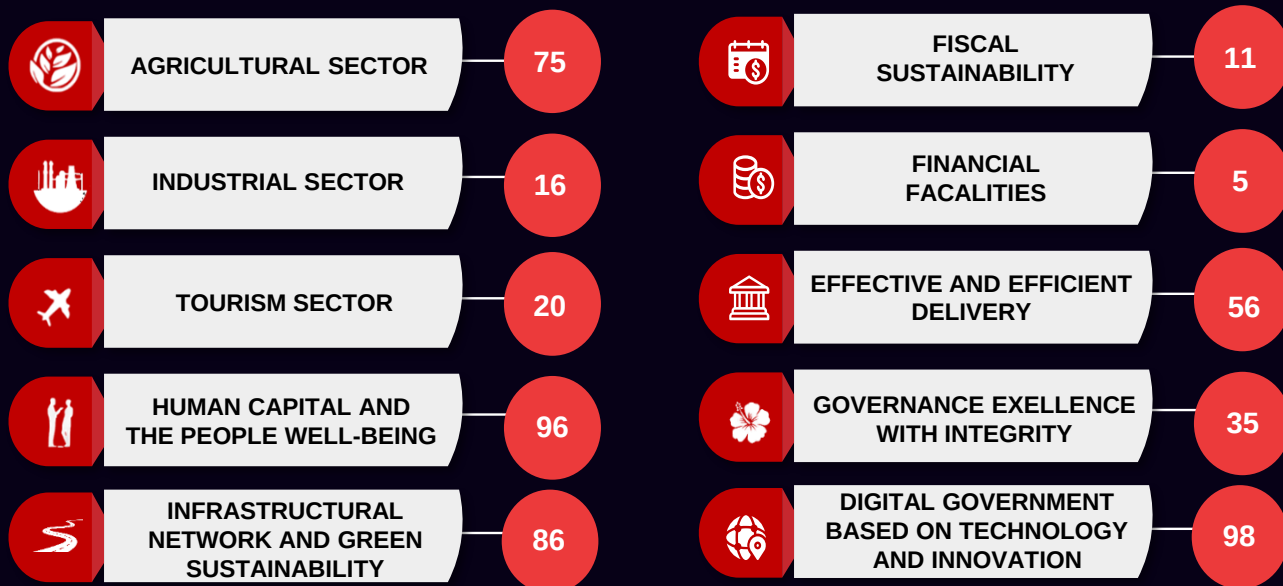
An aerial photograph of a coastal city at sunset. The sky is filled with vibrant orange and red clouds. In the foreground, there are several buildings, including a prominent multi-story white building. The water is visible in the background, with some small boats. A large white rectangular box is overlaid on the right side of the image, containing the text 'PART 2'.

PART 2

SABAH MAJU JAYA ROADMAP (SMJ DEVELOPMENT PLAN 1.0 : 2021-2025)



MAIN AND ENABLER INITIATIVES OF SABAH MAJU JAYA ROADMAP (SMJ DEVELOPMENT PLAN 1.0 : 2021-2025)





STRATEGY OF AGRICULTURAL SECTOR

Using the latest technology to increase traditional farmers, breeders and fishermen (PPN) income.

Strengthening and enhancing the supply chain through collaboration/cooperation with private entrepreneurs, in and outside the country.



Optimizing targeted use of land and sea with the establishment of factories and local employment opportunities.

Enhancing the diversity of products based on agriculture, livestock, marine and land fisheries.

Optimizing yield production by creating a concept of yielding capacity.



Enhancing the use of biotechnology to increase production.

Adopting international standard crop quality accreditation.

Establishing a database of land according to the suitability of agro activities.



STRATEGY OF INDUSTRIAL SECTOR

Creating digital marketing gateway for SMI, micro and cottage products.

Focusing on manufacturing investment and existing resource downstream industries, namely the five (5) major sub-sectors of agro industry, aquaculture, palm oil, minerals and oil and gas.

Enhancing the production of SMEs with the use of the latest technology.

Optimizing existing industrial areas/parks.

Facilitating compliance towards certification legislation and international accreditation for SME products.

STRATEGY OF TOURISM SECTOR

Providing incentives for the organization of targeted Meetings, Incentives, Conferences and Exhibitions (MICE) activities.

Increasing the number of in situ tourism products based on community and local beauty.

Intensifying promotion to attract targeted high - income tourism such as European countries, Australia, South Korea and Taiwan.



Upgrading the Sandakan, Tawau and Lahad Datu airports status to an international airport.



Promoting Frequent Independent Travelers (FIT).

Creating new products such as Wreck Diving, Coral Reef Scuba and others.

Exploring medical tourism, educational tourism and agro tourism.



STRATEGY OF HUMAN CAPITAL AND THE PEOPLE WELL-BEING

Organizing skill
courses/TVET to
enhance the
marketability in line with
the Industrial
Revolution 4.0.

Fostering collaboration
in skills training with the
industry.



Fostering an innovative
culture among people.

Cultivating a
responsible and caring
society.

Construction of
residential houses and
provision of affordable
housing using the latest
prefabricated
technology/IBS focus.



Building housing for
state civil servants.

Enhancing public
infrastructure and
creating an ecosystem
of comfortable living
standards.



STRATEGY OF INFRASTRUCTURAL NETWORK AND GREEN SUSTAINABILITY

Building and enhancing basic infrastructure networks of land, sea, river and communication infrastructure.

Segmentation of water supply for human consumption (treated) and industrial usage (untreated).



Enhancing the digital infrastructure of public services.



Strengthening the concept of green economy and environmental sustainability in every development.

Enhancing access and equality of infrastructure facilities to districts and villages.

Formulate assistance schemes targeted to the vulnerable groups.



STRATEGY OF ENABLERS

ENABLER 1: FISCAL SUSTAINABILITY

Economic Assistance/Stimulus Package

New revenue and taxation system

Increase in investment dividend return

Targeted Development Expenditure

ENABLER 2: FINANCIAL FACILITIES

Synergies of Financing or Loans for the target group of SMEs, micro and cottages

CSR Budget (Social Enterprise/Entrepreneur)

Data sharing

ENABLER 3: EFFECTIVENESS AND EFFICIENCY OF DELIVERY

Outcome-driven initiatives

Achievement is monitored

Digitalisation of Government Service Delivery System

Enhancing the capacity of civil servants

Upgrading the internet network capacity of government agencies to at least 100Mbps

Data sharing

Native Chief Empowerment through Rural Administration Ordinance

ENABLER 4: EXCELLENCE IN INTEGRITY GOVERNANCE

Good governance

Inclusive and friendly new policies (agriculture, tourism, industry etc.)

Organisational Anti-Corruption Plan of Sabah (OACP)

Application of good moral values and strong work ethic

ENABLER 5: TECHNOLOGY AND INNOVATION-BASED DIGITAL GOVERNMENT

Enhancing the digital capacity of civil servants across positions and job schemes to become ICT experts and professionals

Creating a Digital Economy Platform/SMJ Gateway

Utilizing the Jalanan Digital Negara (JENDELA), Digital Government Plan and MyDIGITAL

Digital signatures to expedite service delivery

Digital programs across ministries, state and federal departments

Establish data drive and data sharing policies

Developing G2G, G2B, G2C and G2E systems

Creating in-house expertise to identify and enhance digital usage

Sabah Maju Jaya Smart Town





CURRENT FOCUS INITIATIVES FOR AGRICULTURAL SECTOR

CROP SUB-SECTOR



PROVIDING INCENTIVES TO NURSERY OPERATORS AND PINEAPPLE NURSERY THAT COMPLY WITH STANDARDS

EXPANDING COCONUT AND PINEAPPLE CULTIVATION BY SMALLHOLDERS TO BE ON A LARGE SCALE



PROVIDING INCENTIVES TO NURSERY OPERATORS AND COCONUT NURSERY THAT COMPLY WITH STANDARDS

OPENING COCONUT PLANTATIONS AND DOWNSTREAM INDUSTRIAL FACTORIES WITH PRIVATE AND GOVERNMENT PARTNERSHIPS



PROVIDING INCENTIVES FOR SMALLHOLDERS OF PINEAPPLE AND COCONUT THROUGH THE PROVISION OF AGRICULTURAL INPUT AND SEEDS

INCREASING FARMER INVOLVEMENT IN CONTRACT FARMING



INCREASING DOWNSTREAM INDUSTRIES TO PROVIDE VALUE ADDED CROP SUB-SECTOR PRODUCTS

IDENTIFYING THE SUITABLE LAND FOR AGRO ACTIVITIES





CURRENT FOCUS INITIATIVES FOR AGRICULTURAL SECTOR

LIVESTOCK SUB-SECTOR



INCREASING SWALLOW BIRD'S
NEST PRODUCTION AND
DOWNSTREAM INDUSTRY



INCREASE THE NUMBER OF
CATTLE PRODUCTION



ENHANCING THE ECOSYSTEM
NETWORK OF LIVESTOCK SUB-
SECTORS SUCH AS BREEDING
PROGRAMS AND LIVESTOCK
FOOD FACTORIES

CURRENT FOCUS INITIATIVES FOR AGRICULTURAL SECTOR

FISHERIES SUB-SECTOR



ESTABLISHING INTERNATIONAL
FISHERIES HUB IN KUDAT, POIC
LAHAD DATU AND SUNGAI
IMAM, TAWAU



INCREASING THE
LIVESTOCK OF
HYBRID GROUPE
FISH



INCREASING THE LIVESTOCK
OF MANGROVE CRAB



INCREASING THE
LIVESTOCK OF
PRAWNS



CURRENT FOCUS INITIATIVES FOR INDUSTRIAL SECTOR



TO CREATE A REGIONAL
PROCESSING AND
LOGISTIC HUB POIC



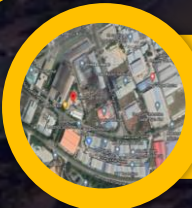
TO CREATE A HALAL
HUB KKIP



IMPROVING INDUSTRIAL PARK
INFRASTRUCTURE
(KKIP AND SOGIP)



ESTABLISHING
TRANSHIPMENT HUB AT
SEPANGGAR PORT AND
INTEGRATED LOGISTIC
SERVICES AT KKIP
(FREE ECONOMIC ZONE)



ATTRACTING RM40 BILLION
INVESTMENT IN INDUSTRIAL PARKS



EXPANDING THE USE OF
E-COMMERCE PLATFORM BY SMI
ENTREPRENEURS



COLLABORATE WITH 25
SUPERMARKET OUTLETS IN 4 BIG
DISTRICT TO MARKET SMI
ENTREPRENEUR PRODUCTS



STRENGTHENING THE INVOLVEMENT
OF STATE GOVERNMENT OWNED
COMPANIES IN THE OIL AND GAS
INDUSTRY



COLLABORATE TO ENCOURAGE
INDUSTRIAL ACTIVITIES BASED ON
AVAILABLE SOURCES OF OIL AND GAS,
AQUACULTURE, AGRICULTURE AND
MARINE RESOURCES



ESTABLISHING SABAH STATE OIL
AND GAS COUNCIL

CURRENT FOCUS INITIATIVES FOR TOURISM SECTOR



CREATING NEW DOMESTIC,
INTERNATIONAL AND SPECIAL
CHARTER FLIGHT ROUTES

ESTABLISHING KINABALU
INTERNATIONAL HIGH ALTITUDE
TRAINING CENTER IN KUNDASANG
SABAH PARKS



CONSTRUCTION OF TOURISM
PRODUCTS THAT BRING HIGH
IMPACT AND QUICK RETURNS
SUCH AS WRECK DIVING, CORAL
REEF SCUBA AND OTHERS

CREATING A POLICY OF
TOURISM CARRYING
CAPACITY



CREATING SABAH
CULTURAL PARK

CREATING SABAH MY
SECOND HOME PROGRAM





CURRENT FOCUS INITIATIVES FOR HUMAN CAPITAL AND THE PEOPLE WELL-BEING



**POVERTY
ALLEVIATION
INITIATIVES**



**SQUATTER
MANAGEMENT**



**DEVELOPING CAPACITY
BASED ON INDUSTRIAL
REVOLUTION 4.0 (INTERNET
OF THINGS)**



**PROVIDING TARGETED
ASSISTANCE TO THE
VULNERABLE**



**ESTABLISHING SABAH MAJU
JAYA FELLOW PROGRAM IN
MINISTRIES AND COMPANIES**



CREATING B40 HOUSING



**STRENGTHENING COURSES AND
PROVIDING TVET SKILLS
SCHOLARSHIPS**



**CREATING A HOUSING
SCHEME FOR CIVIL
SERVANTS**

**PROVIDING TARGETED EDUCATION ASSISTANCE SUCH
AS IPT REGISTRATION CASH ASSISTANCE (BUDI),
SPECIAL ASSISTANCE CASH EXAMINATION (BAKTI)
AND COMPUTER COMPASSION ASSISTANCE (BAIK)**





CURRENT FOCUS INITIATIVES FOR INFRASTRUCTURAL NETWORK AND GREEN SUSTAINABILITY



ACCELERATING THE IMPLEMENTATION OF THE PAN BORNEO HIGHWAY PROJECT

DEVELOPING THE BORDER TOWN OF SINDUMIN (SABAH) -MERAPOK (SARAWAK) AND SERUDONG, MALAYSIA-SIMANGGARIS, INDONESIA



EXPANDING THE COVERAGE OF CLEAN WATER AND ELECTRIC SUPPLY

ENHANCING THE GAZETTE OF TOTALLY PROTECTED AREAS



INCREASING INTERNET PENETRATION RATE

PRESERVING NATURE PROTECTION THROUGH THE HEART OF BORNEO PROJECT



ENCOURAGING GREEN ECONOMIC GROWTH

IMPROVING/UPGRADING THE URBAN AND VILLAGE ROAD NETWORK



UPGRADING SANDAKAN, TAWAU AND LAHAD DATU AIRPORTS STATUS AS AN INTERNATIONAL AIRPORT

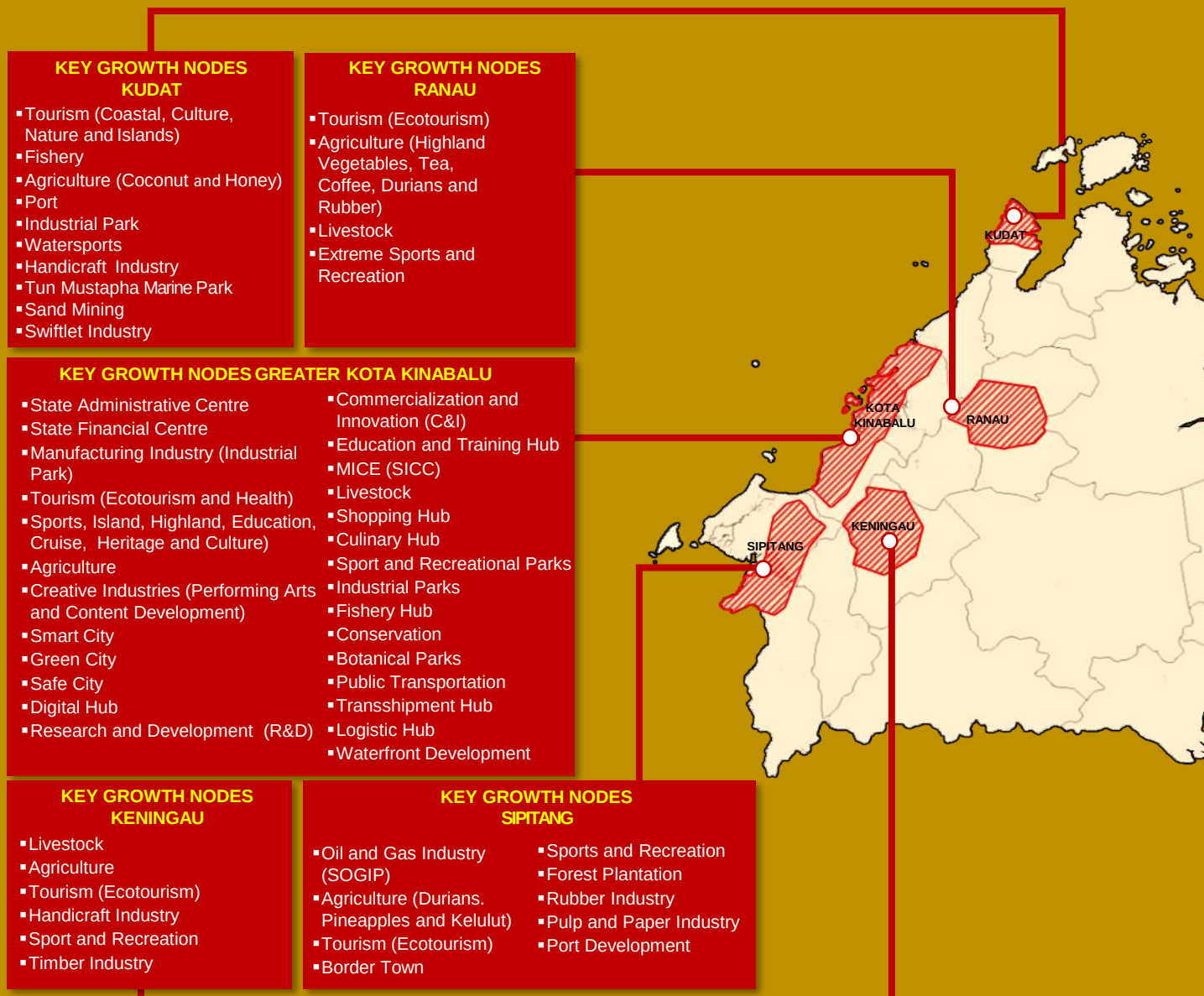
ESTABLISHING THE SABAH STATE ENERGY COMMISSION

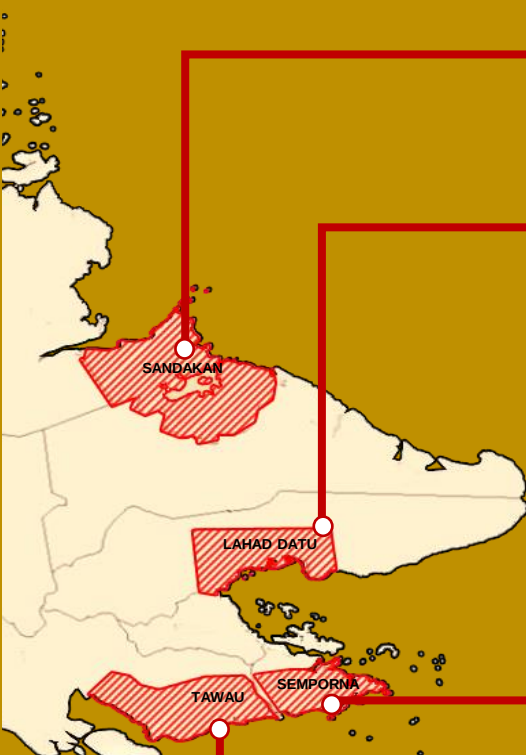


ESTABLISHING THE SABAH STATE DIGITAL AUTHORITY



MAIN GROWTH NOD (KEY GROWTH NODES) MAPPING SABAH MAJU JAYA ROADMAP (SMJ DEVELOPMENT PLAN 1.0: 2021-2025)





KEY GROWTH NODES LAHAD DATU

- Tourism (Nature, Wildlife and Ecotourism)
- Agriculture and Livestock
- Aquaculture
- Industrial Park
- Sport and Recreation
- Palm Oil Industrial Cluster (POIC)

KEY GROWTH NODES SANDAKAN

- Tourism (Heritage, Wildlife, Ecotourism and Islands)
- Seafood Hub
- Education Hub
- Furniture Hub
- Conservation
- Sport and Recreation
- Agriculture and Livestock
- Safe City
- Smart City
- Waterfront Development
- Swiftlet Industry

KEY GROWTH NODES SEMPORNA

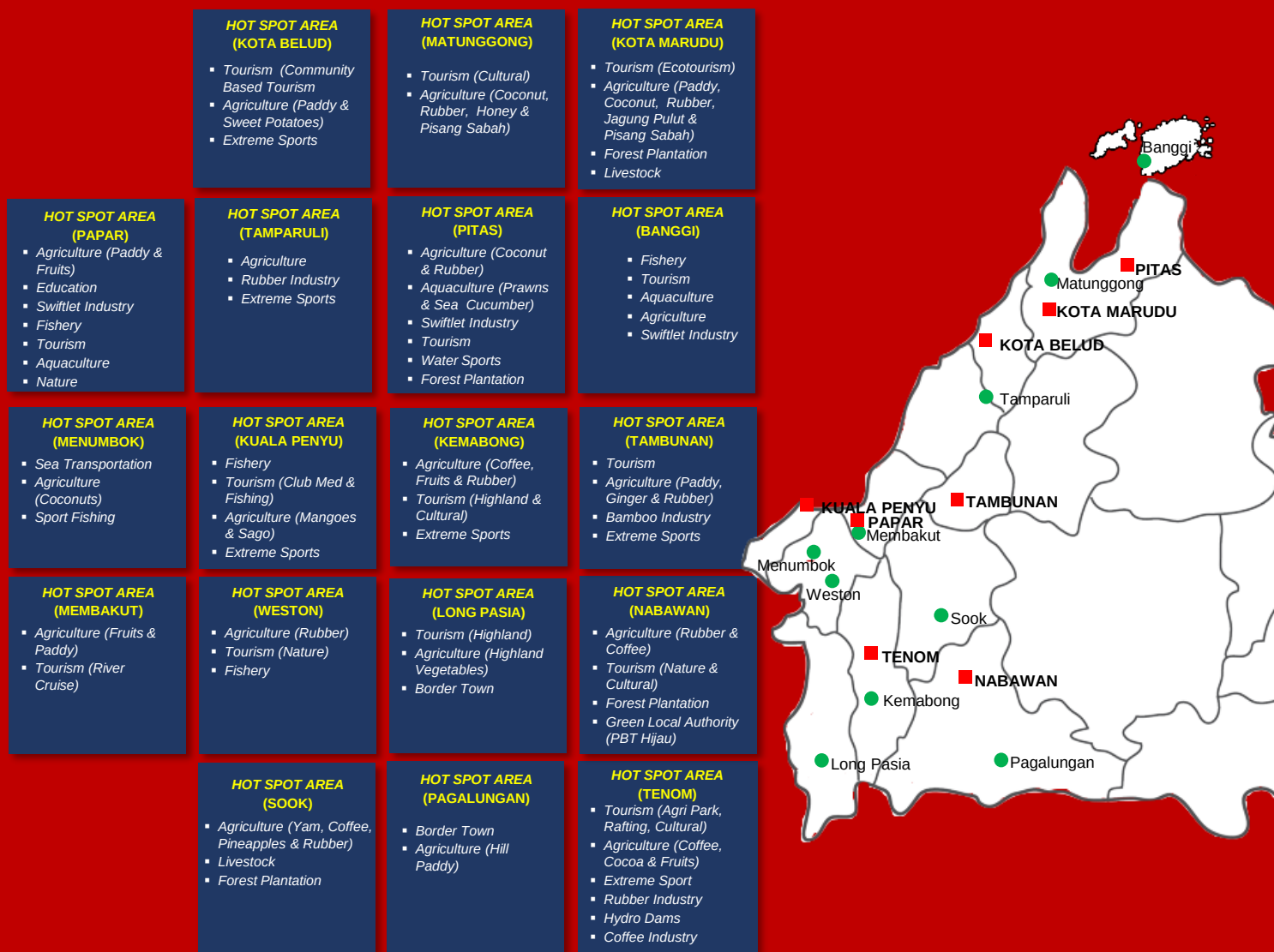
- Tourism (Diving, Water Sport, Culture & Islands)
- Agriculture
- Fishery
- Pearl Industry
- Seaweed Industry
- Marine Parks
- Botanical Park

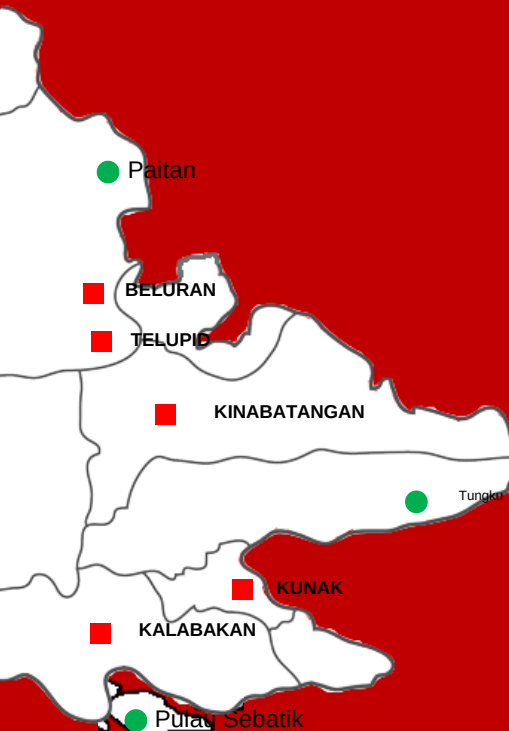
KEY GROWTH NODES TAWAU

- Tourism (Educational, Health, Nature, Cultural and Rainforest)
- Agriculture and Livestock
- Aquaculture
- Safe City
- Smart City
- Sport and Recreation
- Border Town
- Seafood Hub
- Waterfront Development
- Transshipment Port
- Timber and Garden Furniture
- Free Trade Zone
- Cocoa Industry
- Swiftlet Industry

SOURCE: SABAH ECONOMIC PLANNING UNIT

HOT SPOTS AREA MAPPING
SABAH MAJU JAYA ROADMAP (SMJ DEVELOPMENT PLAN 1.0: 2021-2025)





HOT SPOT AREA (PAITAN)

- Fishery (Sea Cucumber)
- Agriculture (Rubber)
- Swiftlet Industry
- Forest Plantation

HOT SPOT AREA (BELURAN)

- Agriculture (Paddy)
- Fishery (Sea Cucumber & Prawns)

HOT SPOT AREA (TELUPID)

- Transit Town
- Tourism (Nature)
- Agriculture
- Livestock

HOT SPOT AREA (KINABATANGAN)

- Agriculture
- Tourism (Community Base Tourism)
- Largest Ramsar Site

HOT SPOT AREA (TONGOD)

- Centre Of Sabah
- Agriculture (Rubber & Durian Merah)
- Tourism (Imbak Canyon & Maliau Basin)
- Livestock
- Green Local Authority (PBT Hijau)
- Forest Plantation
- Extreme Sports

HOT SPOT AREA (KALABAKAN)

- Border Town
- Agriculture (Durian)
- Tourism (Nature)
- Forest Plantation

HOT SPOT AREA (TUNGKU)

- Agriculture

HOT SPOT AREA (KUNAK)

- Agriculture
- Fishery

HOT SPOT AREA (PULAU SEBATIK)

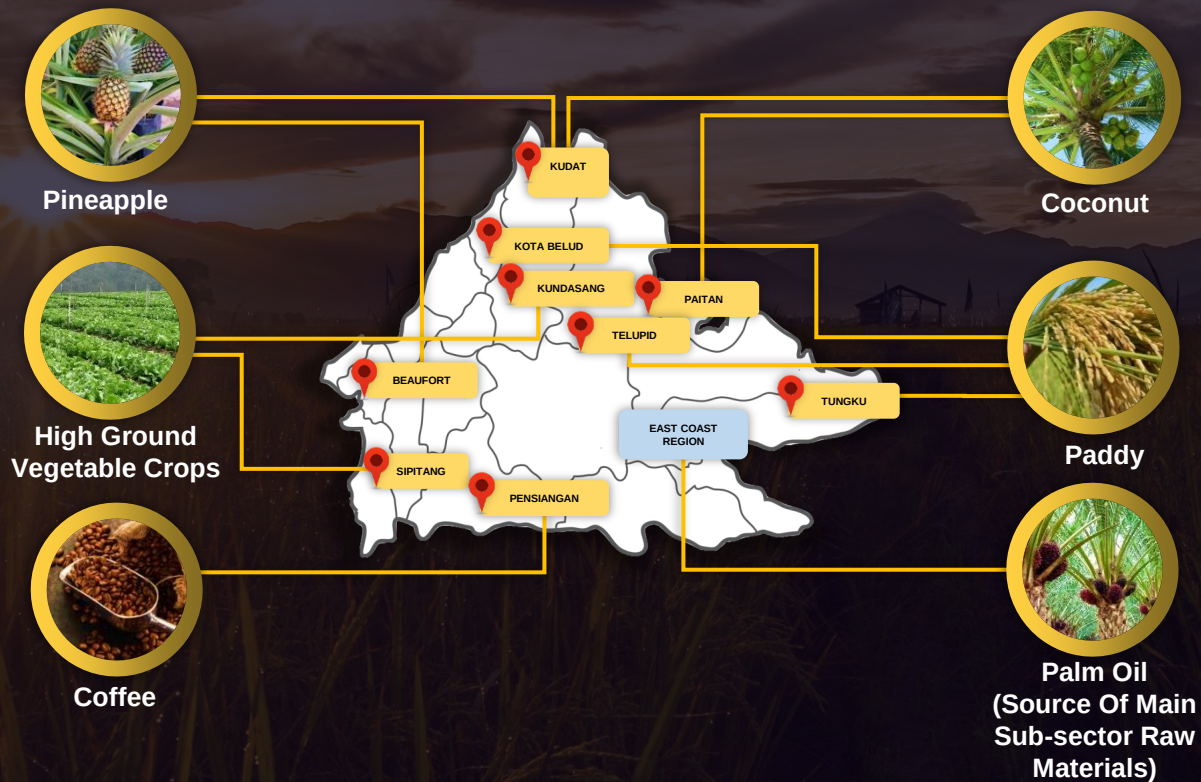
- Border Town
- Agriculture
- Fishery

SOURCE: SABAH ECONOMIC PLANNING UNIT



FOCUS MAPPING BASED ON NOD, HOT SPOTS AND LOCATIONS CURRENT FOCUS INITIATIVES AGRICULTURAL SECTOR

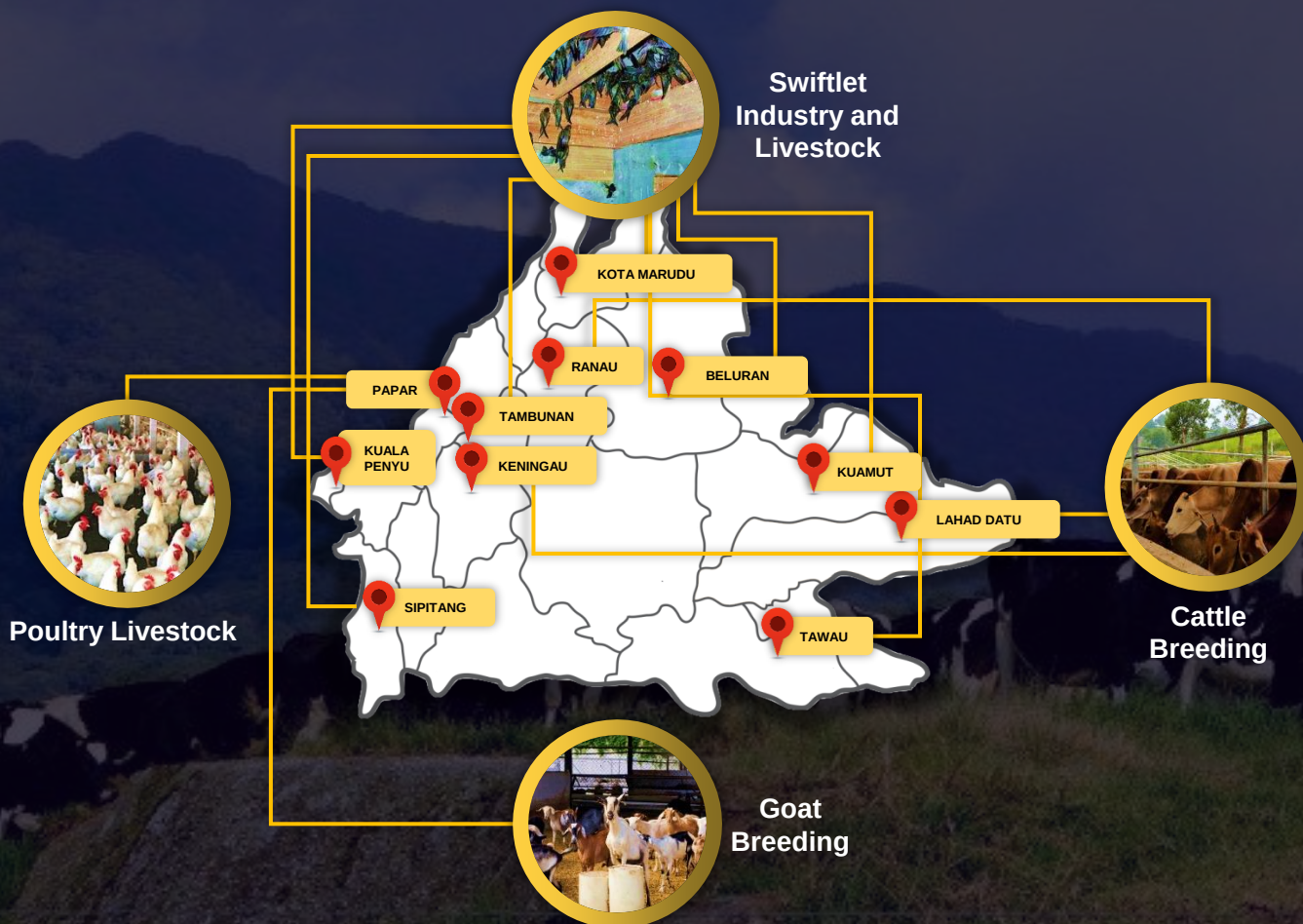
CROP SUB-SECTOR





FOCUS MAPPING BASED ON NOD, HOT SPOTS AND LOCATIONS CURRENT FOCUS INITIATIVES AGRICULTURAL SECTOR

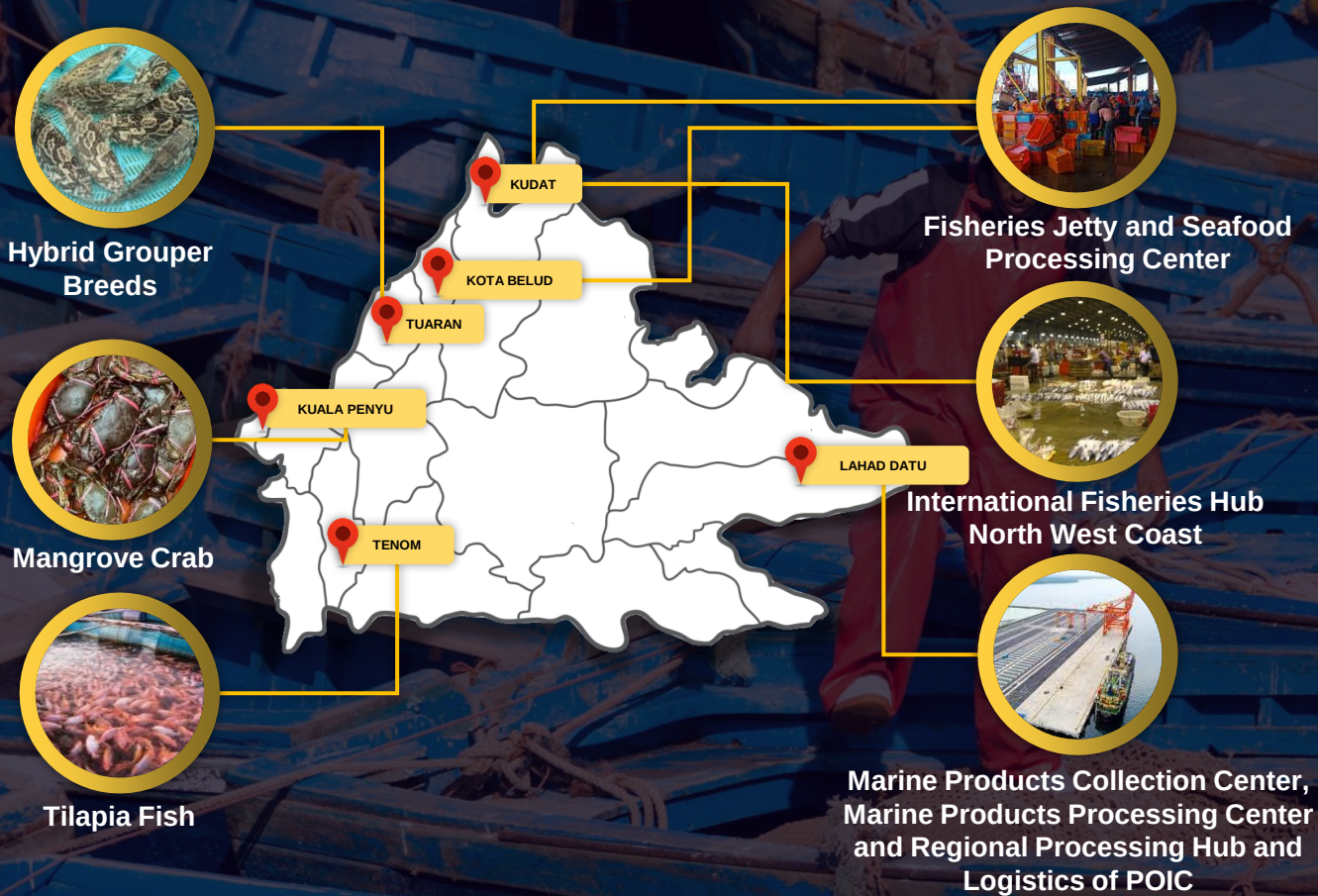
LIVESTOCK SUB-SECTOR





FOCUS MAPPING BASED ON NOD, HOT SPOTS AND LOCATIONS CURRENT FOCUS INITIATIVES AGRICULTURAL SECTOR

FISHERIES SUB-SECTOR





FOCUS MAPPING BASED ON NOD, HOT SPOTS AND LOCATIONS CURRENT FOCUS INITIATIVES INDUSTRIAL SECTOR





FOCUS MAPPING BASED ON NOD, HOT SPOTS AND LOCATIONS CURRENT FOCUS INITIATIVES TOURISM SECTOR





FOCUS MAPPING BASED ON NOD, HOT SPOTS AND LOCATIONS CURRENT FOCUS INITIATIVES HUMAN CAPITAL AND PEOPLE WELL-BEING

KOTA KINABALU ZONE

- Universiti Malaysia Sabah
- Universiti Teknologi MARA (UiTM) Cawangan Sabah Kampus Kota Kinabalu
- Politeknik Kota Kinabalu Sabah
- Kolej Teknikal Yayasan Sabah
- University College Sabah Foundation (UCSF)
- North Borneo University College
- Kolej Komuniti Penampang
- Kolej MSU Sabah
- Kolej MAHSA Kampus Sabah
- Kolej Cosmopoint Kota Kinabalu
- Kolej Asia Metropolitan Kota Kinabalu
- Kolej Antarabangsa Sains Kesihatan Aseana
- Kolej Universiti Tunku Abdul Rahman, Cawangan Sabah
- Universiti Tun Abdul Razak (UniRazak)
- AMC College
- Kolej Eastern
- Almacrest International College
- Kinabalu Commercial College
- Kiara College
- Jesselton College
- Kolej INTI Sabah
- Kolej MAHSA Kampus Sabah
- Kolej ATI
- Kolej SIDMA
- Kolej I-Systems Kota Kinabalu
- Institut Latihan Kementerian Kesihatan Malaysia Kota Kinabalu, Sabah
- Institut Seni Sabah
- Institut Sinaran
- IPG Kampus Gaya
- IPG Kampus Kent

KOTA MARUDU ZONE

- Kolej Komuniti Kota Marudu

SANDAKAN ZONE

- Politeknik Sandakan Sabah
- Kolej Komuniti Sandakan
- UMS (Kampus Sandakan)

WEST COAST ZONE

- Institut Latihan Teknik & Perdagangan, JPSM
- Kimanis Petroleum Training Centre
- Kolej Komuniti Beaufort

LAHAD DATU ZONE

- Kolej Komuniti Lahad Datu

INTERIOR ZONE

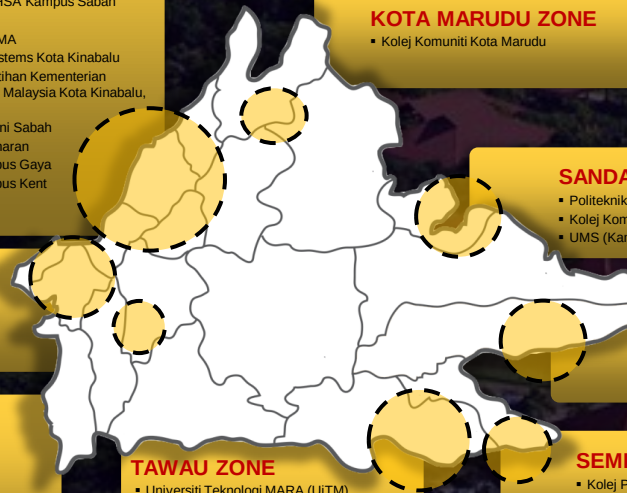
- Kolej Geomatika Cawangan Keningau
- IPG Kampus Keningau
- Institut Pengajian Islam dan Dakwah Sabah (IPDAS) Keningau
- Kolej Komuniti Tambunan

TAWAU ZONE

- Universiti Teknologi MARA (UiTM) Cawangan Sabah Kampus Tawau
- Politeknik Tawau Sabah
- Kolej Komuniti Tawau
- IPG Kampus Tawau
- Institut Sains dan Pengurusan

SEMPORNA ZONE

- Kolej Poly-Tech MARA Cawangan Semporna Sabah
- Kolej Komuniti Semporna

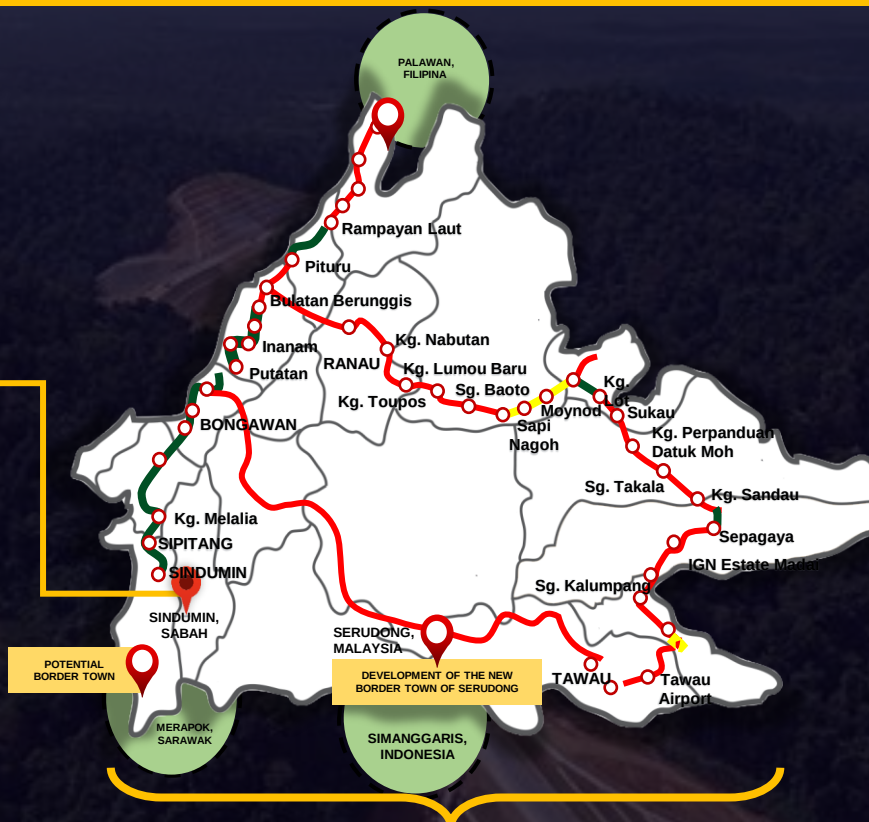




FOCUS MAPPING BASED ON NOD, HOT SPOTS AND LOCATIONS CURRENT FOCUS INITIATIVES INFRASTRUCTURAL NETWORK



**HYDROELECTRIC DAM
UPPER PADAS**
Capacity: 187.5 MW



SOUTHERN LINK TRANSMISSION LINE 275kV

PAN-BORNEO HIGHWAY



WORK PACKAGE (WP)
35WP



STANDARD R4
39KM



OTHER INFRASTRUCTURES
Bridge, Sewerage, Wildlife Crossing & CIQS



STANDARD R2
15KM



FOCUS MAPPING BASED ON NOD, HOT SPOTS AND LOCATIONS CURRENT FOCUS INITIATIVES COMMUNICATION INFRASTRUCTURAL NETWORK (INTERNET COVERAGE ACHIEVEMENTS)

Providing optical and cellular gentian infrastructure through the JENDELA project and state aspirations

Connecting 8 locations via the 2,107km sea coastline

800 Tbps capacity dedicated to 5G operators who will use the service

Fiber Optic Policy
Sea With Capacity
800 Tbps

International Internet
Gateway

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COMMUNICATION INFRASTRUCTURE

The addition of 382 new communication towers.

924 communication transmitters in existing towers will be upgraded under the Universal Service Provision (UPS) program.

35 new towers and 1,048 communication transmitters in existing towers will be commercially upgraded by service providers to increase 4G coverage.

251,166 premises will be provided with access to fibre optics.



ENABLERS

ENABLER 1: FISCAL SUSTAINABILITY



ENABLER 2: FINANCIAL FACILITIES





ENABLERS

ENABLER 3: EFFECTIVE AND EFFICIENT DELIVERY



ENABLER 4: GOVERNANCE EXCELLENCE WITH INTEGRITY





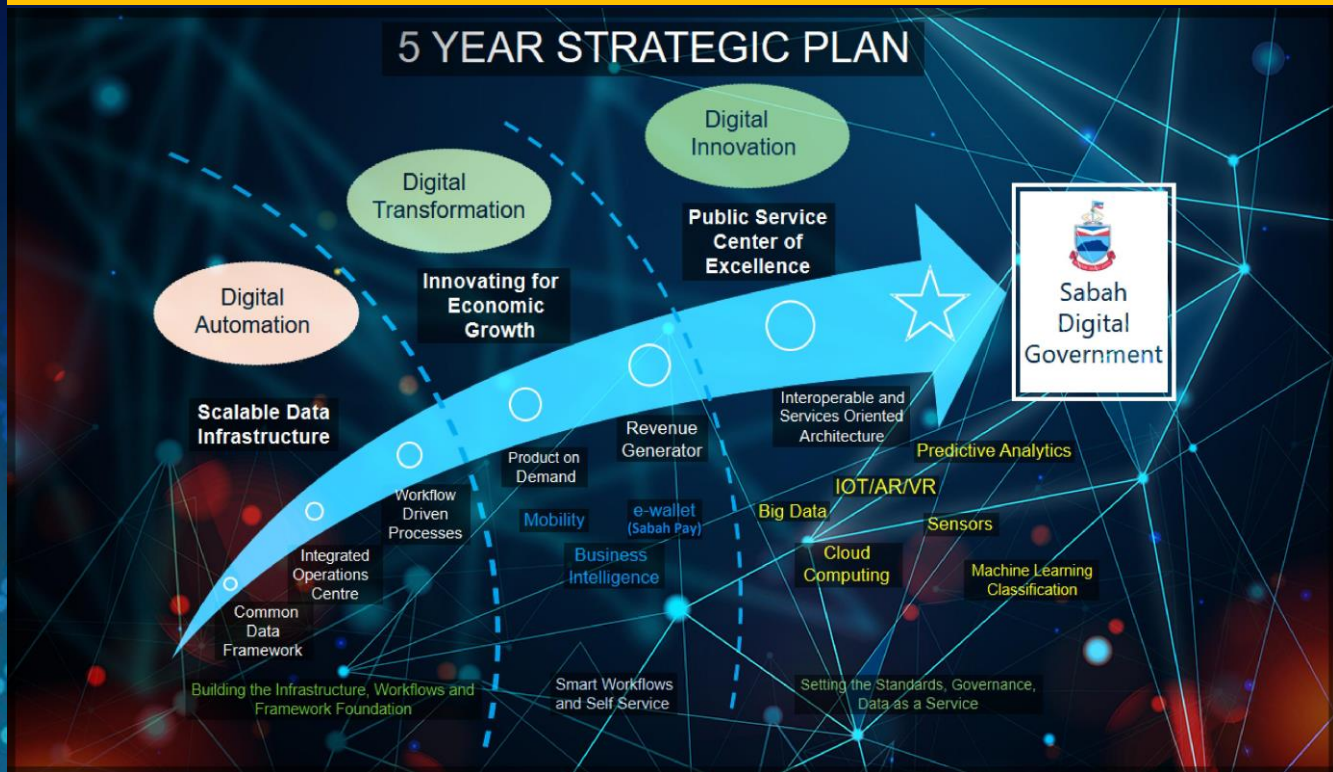
ENABLERS

ENABLER 5: DIGITAL GOVERNMENT BASED ON TECHNOLOGY AND INNOVATION





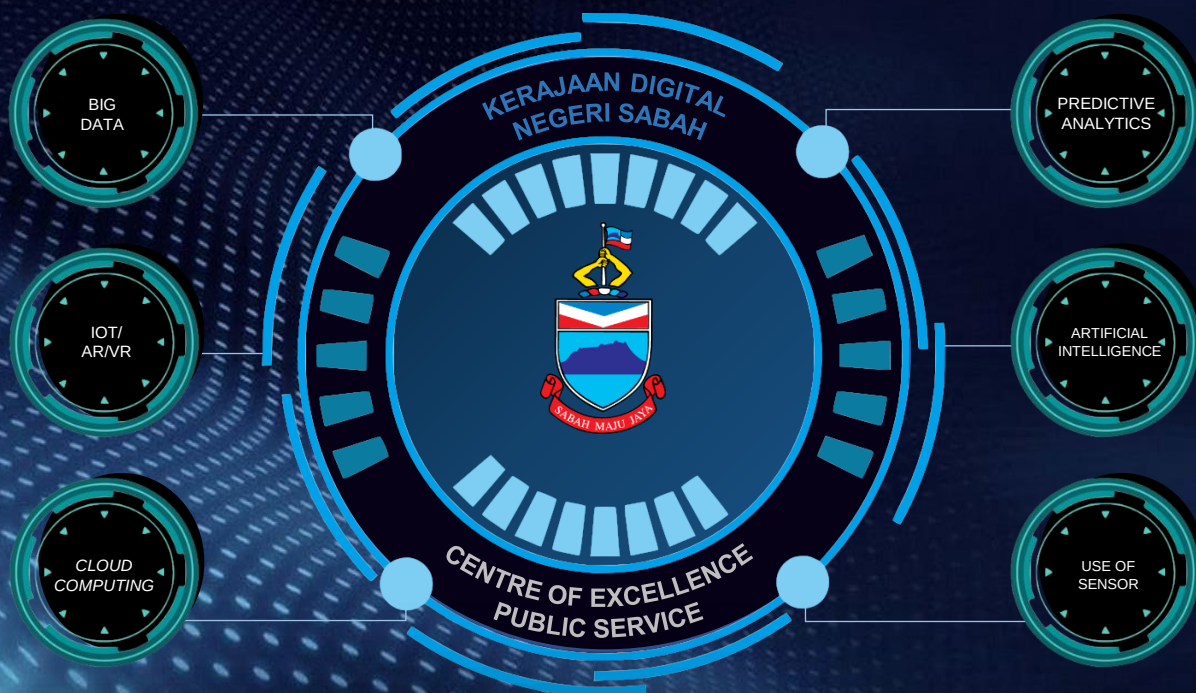
DIGITAL GOVERNMENT STRATEGIC PLAN





DIGITAL GOVERNMENT (DIGITAL INNOVATION)

Accessible by **A**nyone at **A**nytime, **A**nywhere by **A**ny Mobile Device



PHASE I – DIGITAL AUTOMATION

PHASE II – DIGITAL TRANSFORMATION

PHASE III – DIGITAL INNOVATION



SABAH MAJU JAYA ROADMAP

SABAH MAJU JAYA DEVELOPMENT PLAN 1.0 (2021-2025): SMART TOWN CONCEPT AND GOVERNANCE CRITERIA

SMART GOVERNMENT (5A CONCEPT)

- Sabah Government Enterprise Platform (Gerbang SMJ).
- Use of cloud computing storage across the public sector.
- Data integration across ministries/departments and agencies.
- Operational Dashboard.
- Development of digital transformation projects (G2G, G2B, G2C).
- Transactions are digitally enhanced (end to end).
- Acceptance and payment are refined through e-pay.
- Lay employees are trained in the field of predictive analytics and data interpretation.
- All public officials have digital literacy skills.
- The Ministry adapts Artificial Intelligence (AI) technology in the delivery of services.
- Provides digital signature options.
- Integrated e-Government Portal.
- Big Data (Data Raya).
- Digital innovation.
- Stable and high-speed internet.

DATA INTEGRATION/DATA CENTERING

- Cloud computing.
- Integration of public utility data, safety data and data in and out of KKIA.
- Data/statistics on lodging in hotels.
- Data generated from Smart CCTV (analysis behavior, tendency etc).
- The ability to run predictive analytics on the integrated data.

SMART LIFESTYLE

- Connectivity: High-speed WIFI Internet in smart city coverage areas.
- High-speed Free WIFI facility.
- Smart CCTV that is interconnected between each other.
- The municipal security system is crime-free.

SMART TRANSPORTATION SYSTEM

- Integrated public transport system.
- Promotion of low-carbon transport (buses, bicycles, pedestrians).
- Efficient traffic management.
- All data/visuals are linked to the Landing Center.

SMART SOCIETY

- Empowering the digital literacy community.
- Human capital of high digital skills.
- Digital innovation culture (community/merchant).
- Cashless society.
- Community first-class mentality.
- Digital behaviour.

SMART ENVIRONMENT

- Waste management services and sewerage systems lead to a waste-free city.
- Encourage green technology and green buildings for low-carbon cities and green lifestyles.
- The development design (DP) is equipped with fiber optic infrastructure.
- Merchants who apply digital in business.

SMART ECONOMY

- Cashless transactions.
- The use of ICT in the economy (digital economy).
- Gig Economy/Sharing economy.
- Special zone of digital business centre and IR4.0 related skills/exhibition centre.
- Stimulate the circular economy.
- Logistics Support e-Commerce.



SABAH SMART CITY MAJU JAYA COMMAND CENTER

- Operational Dashboard.
- Communication center, coordination, information, analysis, monitoring and detection.
- An integrated system that operates and manages the operation of various urban services in real time.
- Analytical predictive and follow-up actions.



SABAH MAJU JAYA ROADMAP
SMJ DEVELOPMENT PLAN 1.0: 2021-2025

SECRETARIAT OF SABAH MAJU JAYA





SECRETARIAT OF SABAH MAJU JAYA

ADDRESS

Secretariat of Sabah Maju Jaya
Sabah State Public Service Department
Floor 12, Block A, Menara Kinabalu
Sulaman Road, Likas Bay
88400 KOTA KINABALU

CONTACT NUMBER

088-368000

E-MAIL

sabahmajujaya@sabah.gov.my

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EXECUTIVE SUMMARY
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